

## Work Experience.



AUG 18 - NOW

### Fox sports

Senior UI/UX Designer

Part of the Digital team, responsible for introducing the team with design thinking methodology, facilitating design workshops, usability testing and also in delivering high quality Interface design.



MAY 16 - JUL 18

### Isobar

Mid/Senior Digital Designer

Collaborate with Experience designer, Product Owners, Developers and other team members to deliver design solutions in agile environment. Developing Experience Vision, Design Principle and UI library/styleguides.

#### ONSITE EXPERIENCES

### Qantas (APR 18 - JUL 18)

Working on Qantas global features across Qantas.com and all other loyalty sites in an agile environment.

### BWS (FEB 18 - APR 18)

Responsible for BWS new app design; providing users an easier way to purchase drink by offering a highly localised, personalised and convenient shopping.

### NRL (DEC 16 - APR 17)

Responsible for the new design of NRL website and all the 16 clubs website by providing principles, design guides and rules.



OCT 15 - MAY 16

### New Republique

Mid Weight Digital Designer

Deliver and encourage stunning digital concepts to meet client briefs and expectations. Also delegate tasks and offer feedback to team members, ensuring the high quality of the digital design work and displaying the expertise that has gone into the project, typography and branding.



NOV 12 - OCT 15

### Bubblefish

Mid Weight Graphic/ Digital Designer

Lead design team to brainstorm ideas and build a creative and innovative design of websites, digital campaigns, typography and branding. Provide strategic branding solutions to suit the clients need.



JUL 07 - JUL 09

### Semut Api Colony

Creative

Collaborate with design team to produce creative solutions for clients such as Samsung, Hyundai, and Microsoft.



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CURICULUM VITAE

## Educational background.

- 2015 **UX Design Intensive**  
Academy XI
- 2013 **Award School**  
Award School
- 2011 **Master of PR and Advertising**  
University of New South Wales
- 2010 **Master of Commerce (Design Mngmt)**  
Raffles College of Design & Commerce
- 2008 **Bachelor of Visual Communication**  
Pelita Harapan University

People ignore design  
that ignores people

-Frank Chimero

## Skills.

- Conducting research and workshop
- Wireframing
- Interface design (Sketch, Invision Studio, Photoshop)
- Design System
- Prototyping
- Interaction design (Principle, Flinto, Anima, After effect)
- Basic HTML & CSS